



## BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

**6-7-8 MARCH 2018**

Bocconi University  
Aula Magna  
Via Gobbi 5, Milano

**FOR INFORMATION**  
Bocconi University  
Tel. +39 02 5836.2597

**ONLINE REGISTRATION**  
[www.sdabocconi.it/b&africa](http://www.sdabocconi.it/b&africa)

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**6 MARCH**  
MORNING SESSION  
**ENERGY AND CLIMATE CHANGE**

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**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

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**9:00AM**  
**WELCOME ADDRESS**  
GIUSEPPE SODA Dean, SDA Bocconi School  
of Management

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**KEYNOTE SPEECH**  
**INVESTMENT OPPORTUNITIES IN CLEAN  
TECHNOLOGIES**  
ANTONIO CAMMISECRA CEO, Enel Green  
Power and President of RES4Africa

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**CLIMATE CHANGE IMPACTS, ADAPTATION  
AND MITIGATION, AN AFRICAN  
PERSPECTIVE**  
VALENTINA BOSETTI Bocconi University

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**THE DASH FOR BATTERIES AND ITS  
IMPACT ON THE AFRICAN MINING SECTOR**  
MATTEO DI CASTELNUOVO Bocconi  
University

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**10:40AM**  
**COFFEE BREAK WITH POSTER SESSION  
BY AFRICAN ENTREPRENEURS OF THE  
ADANSONIA PROGRAM**

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**11:10AM**  
**MULTIFLAGS - CAPACITY BUILDING TO WIN  
THE RACE TO A CLEAN AND RESILIENT  
ENERGY FUTURE FOR AFRICA**  
CARLO PAPA Director, Enel Foundation and  
Vice Chair of UN Private Sector Alliance for  
Disaster Resilient Societies

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### **ROUNDTABLE**

**Participants**  
ASTRIA FATAKI President, Energy Generation  
FRANCESCA GARGAGLIA Manager Italian  
Desk in Africa, PWC  
NICOLA MORGANTI President, ACRA  
Foundation  
FRANCESCA OLIVA Technical Advisor AVSI  
DAVID OTIENO Secretary General, Africa-EU  
Energy Partnership

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### **BOCCONI'S COOPERATION WITH AFRICAN UNIVERSITIES**

STEFANO CASELLI Dean for International  
Affairs, Bocconi University

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**6 MARCH**  
AFTERNOON SESSION  
**DEMOGRAPHY, HEALTH AND MIGRATION**

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**2:15PM**  
**RESEARCH FOCUS**  
**GLOBAL POPULATION TRENDS AND  
AFRICA**  
FRANCESCO BILLARI Dean of the Faculty,  
Bocconi University  
**ACCESS TO HEALTH SERVICES FOR  
MIGRANT POPULATIONS**  
CARLO DEVILLANOVA Bocconi University  
**MODELLING INFECTIOUS DISEASES  
TRANSMISSION AND CONTROL IN SUB-  
SAHARAN AFRICA**  
ALESSIA MELEGARO Bocconi University  
**MOBILE PHONES AND FERTILITY:  
LONGITUDINAL EVIDENCE FROM MALAWI**  
VALENTINA ROTONDI Bocconi University

In collaboration with

**SDA Bocconi**  
School of Management

**enel**  
Foundation



## **BOCCONI & AFRICA 2018** FORUM ON ENTREPRENEURSHIP

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**3:45PM**

**COFFEE BREAK WITH POSTER SESSION  
BY AFRICAN ENTREPRENEURS OF THE  
ADANSONIA PROGRAM**

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**4:15PM**

### **ROUNDTABLE**

Chair

**ALEKSANDRA TORBICA** Director CERGAS  
Centre for Research on Health and Social Care  
Management, Bocconi University

Participants

**FRANCESCO AURELI** President, OIS-  
Osservatorio Internazionale per la Salute;  
Director of the Center for Migration, Ortygia  
Business School; Sapienza Università di Roma

**CHRISTA AWUOR ODINGA** UNHCR

**JOSEPH-SIMON GOERLACH** Bocconi  
University

**MASSIMO MORELLI** Bocconi University

**MARIO RAFFAELLI** President, Amref Italia

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**6:30PM**

**X-LAB**

**NETWORKING COCKTAIL IN  
COLLABORATION WITH BAA-BOCCONI  
ALUMNI ASSOCIATION**

### **WELCOME ADDRESS**

**ANDREA DE GEORGIO** Journalist

### **KEYNOTE SPEAKER**

**MASSIMO ZAURRINI** Director, Africa e Affari

By invitation only

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## BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

**7 MARCH**  
MORNING SESSION  
**ENTREPRENEURSHIP AND DEVELOPMENT**

**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

**9:00AM**  
**WELCOME ADDRESS**  
FERNANDO VEGA-REDONDO Bocconi University

KEYNOTE SPEECH  
**ENTREPRENEURSHIP, THE KEY TO AFRICA'S FUTURE DEVELOPMENT**  
MTHULI NCUBE Managing Director and Head of Research, Quantum Global Research Lab; former Chief Economist and Vice-President of African Development Bank

RESEARCH FOCUS  
**EVALUATING THE EFFECTIVENESS OF DEVELOPMENT PROGRAMS: APPLICATIONS TO MEDIA AND ENTREPRENEURSHIP**  
ELIANA LA FERRARA Bocconi University

**PEER NETWORKS AND ENTREPRENEURSHIP - THE ADANSONIA PROGRAM, A PAN-AFRICAN RCT**  
FERNANDO VEGA-REDONDO Bocconi University

**11:15AM**  
**COFFEE BREAK WITH POSTER SESSION BY AFRICAN ENTREPRENEURS OF THE ADANSONIA PROGRAM**

**12:00PM**  
RESEARCH FOCUS  
**BUSINESS TRAINING PROGRAMS: TO CHARGE OR NO TO CHARGE FOR THEM?**  
DIEGO UBFAL Bocconi University

**CREDIT CONTRACTS AND SMALL FIRM GROWTH?**  
SELIM GULESCI Bocconi University

**7 MARCH**  
AFTERNOON SESSION  
**ENTREPRENEURSHIP AND DEVELOPMENT**

**2:00PM**  
**ROUNDTABLE**  
Chair  
CRISTIANA BENEDETTI DG Joint Research Center European Commission and President, Social Venture Africa  
Participants  
ANTONELLO BARTIROMO CEO, Dpixel  
RUTH BRANNVALL Founding Partner, Impact Investment Scandinavia and KTH Royal Institute of Technology  
MAYA HORGAN FAMODU Founder of Ingressive  
ALI KHELOUI Senior Advisor, Turtle Management AG  
WILLIAM SENYO CEO, Impacthub

**4:30PM**  
**X-LAB**  
**AFRICA ON CAMPUS**  
Interactive sessions between Bocconi students and Action Aid, Amref Italia, CIAI, with the support of LEAP Laboratory for Effective Anti-poverty Policies

In collaboration with



## BOCCONI & AFRICA 2018 FORUM ON ENTREPRENEURSHIP

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**8 MARCH**  
MORNING SESSION  
**LINKING HUMANITARIAN AIDS AND  
ECONOMIC AIMS**

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**8:30AM**  
**REGISTRATION OF PARTICIPANTS**

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**9:00AM**  
**WELCOME ADDRESS**  
ELIO BORGONOVÌ Bocconi University

**KEYNOTE SPEECH**  
**AN OVERVIEW ON RELATIONS WITH  
THE AFRICAN CONTINENT BASED ON  
RECIPROCITY**  
HAWA YOUSOUF AHMED Commissioner at  
African Union

**PARTNERSHIP FOR HUMANITARIAN  
PROJECTS: SOME EXPERIENCES**

**WORKING FOR WASA**  
FRANCESCA MANONI, MARINE CECCHI,  
MICHELA PELLEGATTA Students for  
Humanity

**FROM HUMANITARIAN SUPPORT TO  
SUSTAINABLE DEVELOPMENT: EFFECTIVE  
PARTNERSHIPS TOWARDS POSITIVE PEACE**  
SILVIA FONTANA Institute for Economics and  
Peace, Università degli Studi di Padova

**FACTORS TO DEVELOP A MODEL  
FOR EFFECTIVE NORTH-SOUTH NGO  
PARTNERSHIPS**  
MONICA WEISZ Coordinator Africa Project,  
We World

**FROM AID TO PARTNERSHIP: A 50-YEAR  
HISTORY**  
CLAUDIO CERAVOLO President, COOPI -  
Cooperazione Internazionale  
BARBARA NESE Manager of the Office of  
Innovation and Program Quality, COOPI -  
Cooperazione Internazionale

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**PROGRAM TO SUPPORT WOMEN'S  
HEALTH IN AFRICA: A PRIVATE  
FOUNDATION EXPERIENCE**  
CINZIA CATALFAMO President, Akbaraly  
Foundation

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**11:15AM**  
**COFFEE BREAK WITH POSTER SESSION  
BY AFRICAN ENTREPRENEURS OF THE  
ADANSONIA PROGRAM**

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**11:45AM**  
**ROUNDTABLE**  
**DOING BUSINESS IN AFRICA:  
ENTREPRENEURSHIP, INVESTMENTS AND  
FINANCIAL SUPPORT**  
Chair  
GIUSEPPE SODA Dean, SDA Bocconi School  
of Management  
Participants  
YLIAS AKBARALY Chairman and CEO,  
Sipromad Group  
MARIA LUISA CICOGNANI Board of  
Directors, MONETA Bank and Al Arafa  
Investment & Consulting  
MICHELE PORRI Head of Business  
Development in Africa, Enel Green Power  
ARNOLD EKPE Chairman, Baobab  
RODRIGO MARTIN FLORES Growth &  
Innovation Head of Retail, LafargeHolcim

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**8 MARCH 2:30PM**  
AFTERNOON SESSION  
**STARTUP DAY - SPECIAL FOCUS AFRICA**  
GIULIA NEGRI Bocconi University  
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